

Communicators, Sea Grant Week

Monday, Oct. 10, 1:30 – 5 p.m.

- 1:30 – 1:45 p.m. General business and Introductions, including welcome to new communicators. Moira Harrington, Wisconsin Sea Grant and network chair and All
- 1:45 – 2 p.m. Communicators Network awards. Moira Harrington and All
- 2 – 2:30 p.m. National Updates. Anupa Asokan, communications specialist, NOAA Research Office of Communication; a second person from NOAA Communications to be confirmed; Elizabeth Rohring, engagement lead, National Sea Grant Office; and Brooke Carney, communication lead, National Sea Grant Office
- 2:30 – 3:45 p.m. Moderated presentations (25 minutes each):
- Case study on how to help others be stronger communicators. Roy Kron, Louisiana Sea Grant and Catherine Schmitt, Maine Sea Grant
- Case study on preparing and carrying out a strategic plan for communications. Brooke Carney, communication lead, National Sea Grant Office
- Roundtable discussion on managing a communications program. Cindy Knapman, Hawaii Sea Grant and All (everyone will be prompted to come to the conversation prepared with one or two thoughts)
- 3:45 – 4 p.m. Break
- 4 – 4:30 p.m. Web, one program's experience. Jeff Brainard, Maryland Sea Grant
- 4:30 – 5 p.m. Web apps, one program's experience. Jaime Wilson, Rhode Island Sea Grant

Tuesday, Oct. 12

- 9:30 a.m. Depart conference hotel
- 10 a.m. – noon Field trip aboard the Aurora Schooner
- Noon Communicators' lunch at conference hotel